

Have you ever experienced frustration, anxiety or even a sense of disappointment after delivering a training session?  
Have you ever wished the information had more impact?  
Or that your learners were more motivated to learn?

During this one-day course you will learn everything you need to know to run an effective and positive teaching session, from how to stand when you're demonstrating, to observing your learners' body language to know who needs further help.  
Today's learners are seeking information that meets their needs, delivered in an engaging and interactive environment.

With the BBA Effective Educator course, you'll learn proven education methods that produce a culture of effective, collaborative and enjoyable learning that brings you and your learners success.

The BBA Effective Educator course will share with you the secrets of the top educators in the business, and give you the tools they use to connect quickly with an audience to develop energy and rapport.

## Who is the course for?

Anyone who delivers technical training to groups of barbering and hairdressing learners.

Ideal for:-

- Trainers working in FE
- Barbering and hairdressing educators delivering training to industry professionals

And it's not just for educators. The Effective Educator is a course for anyone who is involved with, or wishes to build their skills in, any barbering and hairdressing training, demonstrating, stage presentation or any type of communicating with audiences and groups of learners.

## 2018 Dates and prices

10 December - Birmingham  
12 December - Durham

### One day course

9.30am to 5.30pm

**£190.00 + VAT per delegate**

Includes refreshments, lunch and handouts

Places are limited book early to avoid disappointment

## We can come to you

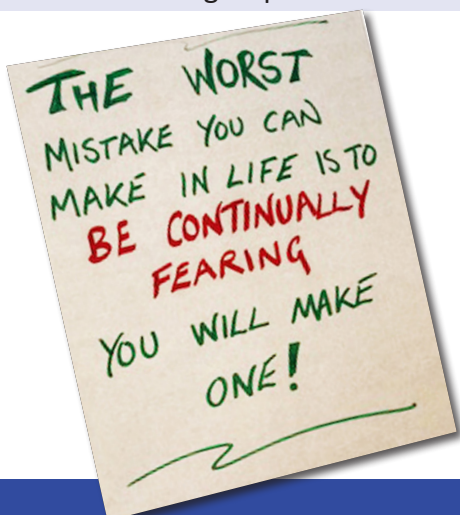
We can also deliver this course direct to you and your team, contact us to find out more information

## Educator and background



**Chris Moody**

Hosted by globally recognised educator and stage presenter Chris Moody, the Effective Educator course will improve you as a trainer so that your sessions are always highly-engaging and successful, and grab and keep the interest and attention of each and every learner.



## By the end of the course you will:

- Have the tools to open your training session and enrol your audience
- Understand what gets in the way of effective learning
- Discover how to create a safe, interactive learning environment
- Learn how to break down information to connect with different learner types
- Understand the difference between coaching telling, and how to develop ownership, self-belief and responsibility in your learners



# Book now!

Contact the BBA team on 07553 826582 or 07786 051720  
email: [educationteam@britishbarbers.com](mailto:educationteam@britishbarbers.com)

DATE	VENUE	QUANTITY	£ TOTAL
10 December	South and City College Birmingham, Hall Green Campus, Cole Bank Road, Hall Green, Birmingham B28 8ES		
12 December	East Durham College, Willerby Grove, Peterlee, County Durham SR8 2RN		

**Terms and Conditions**  
 Cancellations 2 weeks or less before the event will not be entitled to a refund. We reserve the right at any time and without prior notice to change the venue, the fees, agenda, dates and/or guest appearances (where applicable). Should someone be unable to attend, substitute delegate(s) are always welcome at no extra charge; simply call us to notify us of any changes.

Total payment enclosed: £  .

**Payment method** (Please tick as applicable)

- I have enclosed my cheque or postal order made payable to  I have enclosed a college purchase order
- Please charge my credit/debit card

Type of Card: Maestro  Electron  Visa  Mastercard  American Express  Solo  Delta

Cardholder's name (as it appears on the card): \_\_\_\_\_

Card number:

Valid from:  Expires end:  Issue number (Maestro only):  Four Digit number (Amex only):

Security code:  To enable us to process your payment, please enter the last three digits of the security number from the strip on the reverse of your card.

**Please complete all details below.**  
**Places cannot be reserved without payment, your place(s) will only be reserved when full payment is received.**

**Confirmation details**

Complete this section if confirmation is to be sent to persons other than those detailed below.

Name: \_\_\_\_\_  
 Job title: \_\_\_\_\_  
 Business name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_ Postcode: \_\_\_\_\_  
 Tel: \_\_\_\_\_  
 Mobile: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

**Invoicing details**

Please enter details of where the invoice is to be sent. If you are paying by credit or debit card, the cardholder's address must appear here. Bookings will not be accepted without payment.

Name: \_\_\_\_\_  
 Job title: \_\_\_\_\_  
 Business name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
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 \_\_\_\_\_ Postcode: \_\_\_\_\_  
 Tel: \_\_\_\_\_  
 Mobile: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

**Delegate 1** Forename: \_\_\_\_\_ Surname: \_\_\_\_\_  
 Job Title: \_\_\_\_\_  
 Email: \_\_\_\_\_

**Delegate 2** Forename Surname: \_\_\_\_\_  
 Job Title: \_\_\_\_\_  
 Email: \_\_\_\_\_

**Please feel free to photocopy this sheet if more space is required for extra delegates.**  
**Please return this delegate booking form to the address below**  
**or complete the form electronically and email to [educationteam@britishbarbers.com](mailto:educationteam@britishbarbers.com)**