

Grade Descriptors: T Level TQ in Hairdressing, Barbering and Beauty Therapy

Core Component Grade Descriptors

The following descriptors will be used as a guide to differentiate student levels of attainment for the external examination and the ESP. They will be used in context by assessment personnel in the design, development and awarding process to ensure comparable standards are set and maintained in the 2 core components (Core Exams and Employer Set Project). “A” and “E” are the judgemental boundaries for the core component, with the remaining grade boundaries being set arithmetically.

Grade	Demonstration of attainment
A	A grade A student can:
	Use a comprehensive range of effective communication methods and strategies to demonstrate an excellent understanding of client care principles and practices
	Demonstrate a high degree of awareness of importance of customer service and the impact on the business that this brings
	Synthesise the features, purpose and benefits of client consultation and effectively manages salon systems and processes to support client service improvements
	Demonstrate a broad and comprehensive knowledge and understanding of key legislation and regulation and their requirements
	Effectively demonstrate and understand the importance of adhering to industry standards and salon quality systems and procedures
	Display extensive knowledge of how the sector operates and the factors that contribute to business viability
	Analyse the importance of effective market research and market segmentation in order to create a positive brand image and highly effective promotional activity
	Use highly effective strategies to promote and sell products and services, discussing the relative advantages and disadvantages of options and demonstrate a strong commercial focus
	Evidence an excellent level of deep reflection upon their self-development and recognise the benefits of preparation, organisation and practice in order to establish competency and proficiency

Core Component Grade Descriptors (continued)

Grade	Demonstration of attainment
E	A grade E student can:
	Use a limited range of basic communication methods and strategies to demonstrate a basic understanding of client care principles and practices
	Demonstrate a limited understanding of the benefits of customer service to the business
	Show an understanding of the features, purpose and benefits of client consultation at a basic level and an acceptable level of knowledge about salon systems and processes to support client service improvements
	Identify key legislation and regulation and provide a basic outline of their requirements with some errors
	Show an understanding of the importance of following industry standards and salon quality systems and procedures, if supported with examples they may not all be relevant
	Evidence basic knowledge of how the sector operates and identify factors that contribute to business viability to an acceptable but basic level
	Demonstrate a limited ability to link the benefits of market research and market segmentation to positive brand image and effective promotional activity. Any supporting examples may be unclear or tenuous
	Use basic strategies to promote and sell products and services. There are limited and simplistic comments on advantages and disadvantages of options
	Reflect upon their self-development and show a limited awareness of the benefits of preparation, organisation and practice in order to establish competency and proficiency. Any supporting examples may be unclear or tenuous

Occupational Specialism Grade Descriptors

The following descriptors will be used as a guide to differentiate student levels of attainment for each of the occupational specialisms. They will be used in context by assessment personnel in the design, development and awarding process to ensure comparable standards are set and maintained across the available specialisms and from one series to another. “Distinction” and “Pass” are the judgemental boundaries for the occupational specialism component, with the remaining grade boundaries being set arithmetically.

Hairdressing:

Grade	Demonstration of attainment
Pass	The student used appropriate communication methods to complete a client consultation and create a personalised look/treatment/service plan prior to starting, taking account of the individual needs of the client. The student used basic communication techniques with the client to check their expectations and complete the treatment/service to their satisfaction.
	The student demonstrated limited underpinning knowledge of essential anatomy and physiology, considered influencing factors and contra-indications to create a treatment/service plan to a satisfactory standard that broadly met the specific needs of their client.
	The student showed an understanding of appropriate products, tools and equipment selection and was able to provide limited information to support their decisions for the treatment/service. The student demonstrated gaps in knowledge of appropriate legal and organisational requirements and followed manufacturer’s instructions appropriate for the treatment/service.
	The student was able to select and apply appropriate techniques and provide a limited rationale to support their decisions for the service. The student followed manufacturer’s instructions and legal requirements to complete the treatment/service. The student demonstrated an awareness of the connection between the structure and function of the body/hair/skin and the techniques and equipment selected for the chosen treatment/service but lacked detail in their responses.
	The student was able to complete appropriate research and apply basic knowledge of the target audience in order to develop limited design plans to create a collection of hair looks. The student showed an awareness of the impact of selecting appropriate models and their ability to complete the service to the desired outcome within a commercially acceptable timeframe.
	The student showed an awareness of how to respond to problems or issues during the treatment/service. The student provided a limited rationale for the actions taken to resolve them.
	The student demonstrated safe, hygienic and effective working methods when planning and preparing for treatments/services. The student showed a basic understanding of the legal considerations, with some errors. The student showed limited consideration of environmental and sustainable working practices. The student completed the service within the scheduled time, whilst maintaining a clean and tidy work area.
	The student was able to advise and provide suitable recommendations on aftercare and product use for maintenance and/or future services.
	The student demonstrated a basic level of evaluation of aspects of the service with limited reasons for the decisions taken. The student made minimal suggestions with limited detail for improvement to personal performance.

Occupational Specialism Grade Descriptors

Hairdressing (continued):

Grade	Demonstration of attainment
Distinction	The student adapted their communication methods to complete a client consultation, using a confident and friendly approach. The student created a bespoke look/treatment/service plan prior to starting, taking account of the individual needs of the client. The student effectively managed the expectations of the client and completed the treatment/service to ensure their needs were met.
	The student demonstrated detailed underpinning knowledge of essential anatomy and physiology, considered influencing factors and contra-indications to tailor a treatment/service plan to exceed the expectations and needs of their client.
	The student showed an expert understanding of appropriate products, tools and equipment selection and was able to provide a justification to support their decisions for the treatment/service. The student demonstrated depth of knowledge of appropriate legal and organisational requirements and consistency in adherence to manufacturer's instructions appropriate for the treatment/service.
	The student was able to select and apply appropriate techniques and effectively justify their decisions for the service. The student followed manufacturer's instructions and legal requirements to complete the treatment/service. The student consistently demonstrated depth of knowledge of the connection between the structure and function of the body/hair/skin and the techniques and equipment selected for the chosen treatment/service.
	The student was able to complete detailed research and apply expert knowledge of the target audience in order to develop creative design plans to create a collection of hair looks. The student provided a detailed explanation of the impact of selecting appropriate models on their ability to complete the planned look within the timeframe to achieve the desired outcome.
	The student showed critical thinking skills in order to respond to problems or issues during the treatment/service, and effectively communicated the rationale for the actions taken to resolve them.
	The student demonstrated attention to detail and effective working methods when planning and preparing for treatments/services. The student understood the legal requirements and exceeded expectations to provide a high quality treatment/service. The student consistently showed consideration of environmental and sustainable working practices. The student demonstrated effective time management, completed the service, and displayed ergonomic working methods throughout the services.
	The student justified the tailored advice and recommendations to the client to support product use and the maintenance of the treatments/services provided and/or future services.
	The student demonstrated an excellent evaluation of all aspects of the service with detailed reasons for the decisions taken. The student gave highly detailed actions for improvement to enhance personal performance.

Occupational Specialism grade descriptors

Barbering:

Grade	Demonstration of attainment
Pass	The student used appropriate communication methods to complete a client consultation and create a personalised look/treatment/service plan prior to starting, taking account of the individual needs of the client. The student used basic communication techniques with the client to check their expectations and complete the treatment/service to their satisfaction.
	The student demonstrated limited underpinning knowledge of essential anatomy and physiology, considered influencing factors and contra-indications to create a treatment/service plan to a satisfactory standard that broadly met the specific needs of their client.
	The student showed an understanding of appropriate products, tools and equipment selection and was able to provide limited information to support their decisions for the treatment/service. The student demonstrated gaps in knowledge of appropriate legal and organisational requirements and followed manufacturer's instructions appropriate for the treatment/service.
	The student was able to select and apply appropriate techniques and provide a limited rationale to support their decisions for the service. The student followed manufacturer's instructions and legal requirements to complete the treatment/service. The student demonstrated an awareness of the connection between the structure and function of the body/hair/skin and the techniques and equipment selected for the chosen treatment/service but lacked detail in their responses.
	The student was able to complete appropriate research and apply basic knowledge of the target audience in order to develop limited design plans to create a collection of hair looks. The student showed an awareness of the impact of selecting appropriate models and their ability to complete the service to the desired outcome within a commercially acceptable timeframe.
	The student showed an awareness of how to respond to problems or issues during the treatment/service. The student provided a limited rationale for the actions taken to resolve them.
	The student demonstrated safe, hygienic and effective working methods when planning and preparing for treatments/services. The student showed a basic understanding of the legal considerations, with some errors. The student showed limited consideration of environmental and sustainable working practices. The student completed the service within the scheduled time, whilst maintaining a clean and tidy work area.
	The student was able to advise and provide suitable recommendations on aftercare and product use for maintenance and/or future services.
	The student demonstrated a basic level of evaluation of aspects of the service with limited reasons for the decisions taken. The student made minimal suggestions with limited detail for improvement to personal performance.

Occupational Specialism Grade Descriptors

Barbering (continued):

Grade	Demonstration of attainment
Distinction	<p>The student adapted their communication methods to complete a client consultation, using a confident and friendly approach. The student created a bespoke look/treatment/service plan prior to starting, taking account of the individual needs of the client. The student effectively managed the expectations of the client and completed the treatment/service to ensure their needs were met.</p>
	<p>The student demonstrated detailed underpinning knowledge of essential anatomy and physiology, considered influencing factors and contra-indications to tailor a treatment/service plan to exceed the expectations and needs of their client.</p>
	<p>The student showed an expert understanding of appropriate products, tools and equipment selection and was able to provide a justification to support their decisions for the treatment/service. The student demonstrated depth of knowledge of appropriate legal and organisational requirements and consistency in adherence to manufacturer's instructions appropriate for the treatment/service.</p>
	<p>The student was able to select and apply appropriate techniques and effectively justify their decisions for the service. The student followed manufacturer's instructions and legal requirements to complete the treatment/service. The student consistently demonstrated depth of knowledge of the connection between the structure and function of the body/hair/skin and the techniques and equipment selected for the chosen treatment/service.</p>
	<p>The student was able to complete detailed research and apply expert knowledge of the target audience in order to develop creative design plans to create a collection of hair looks. The student provided a detailed explanation of the impact of selecting appropriate models on their ability to complete the planned look within the timeframe to achieve the desired outcome.</p>
	<p>The student showed critical thinking skills in order to respond to problems or issues during the treatment/service, and effectively communicate the rationale for the actions taken to resolve them.</p>
	<p>The student demonstrated attention to detail and effective working methods when planning and preparing for treatments/services. The student understood the legal requirements and exceeded expectations to provide a high quality treatment/service. The student consistently showed consideration of environmental and sustainable working practices. The student demonstrated effective time management completed the service and displayed ergonomic working methods throughout the services.</p>
	<p>The student justified the tailored advice and recommendations to the client to support product use and the maintenance of the treatments/services provided and/or future services.</p>

Occupational Specialism Grade Descriptors

Beauty Therapy:

Grade	Demonstration of attainment
Pass	The student used appropriate communication methods to complete a client consultation and create a personalised look/treatment/service plan prior to starting, taking account of the individual needs of the client. The student used basic communication techniques with the client to check their expectations and complete the treatment/service to their satisfaction.
	The student demonstrated limited underpinning knowledge of essential anatomy and physiology, considered influencing factors and contra-indications to create a treatment/service plan to a satisfactory standard that broadly met the specific needs of their client.
	The student showed an understanding of appropriate products, tools and equipment selection and was able to provide limited information to support their decisions for the treatment/service. The student demonstrated gaps in knowledge of appropriate legal and organisational requirements and followed manufacturer's instructions appropriate for the treatment/service.
	The student was able to select and apply appropriate techniques and provide a limited rationale to support their decisions for the service. The student followed manufacturer's instructions and legal requirements to complete the treatment/service. The student demonstrated an awareness of the connection between the structure and function of the body/hair/skin and the techniques and equipment selected for the chosen treatment/service but lacked detail in their responses.
	The student was able to demonstrate knowledge of the effects and benefits of manual and technical therapy treatments to create personalised treatment plan for the client. The student could apply and combine technical therapy treatments, with limited dexterity and fluidity, to complete within a commercially acceptable timeframe. The student demonstrated basic knowledge and understanding of make-up techniques to create a range of make-up looks. The student applied their knowledge to complete hand and foot treatments, eye enhancements and hair removal services following set procedures in order to meet the specific needs of the client.
	The student showed an awareness of how to respond to problems or issues during the treatment/service. The student provided a limited rationale for the actions taken to resolve them.
	The student demonstrated safe, hygienic and effective working methods when planning and preparing for treatments/services. The student showed a basic understanding of the legal considerations, with some errors. The student showed limited consideration of environmental and sustainable working practices. The student completed the service within the scheduled time, whilst maintaining a clean and tidy work area.
	The student was able to advise and provide suitable recommendations on aftercare and product use for maintenance and/or future services.
	The student demonstrated a basic level of evaluation of aspects of the service with limited reasons for the decisions taken. The student made minimal suggestions with limited detail for improvement to personal performance.

Occupational Specialism Grade Descriptors

Beauty Therapy (continued):

Grade	Demonstration of attainment
Distinction	<p>The student adapted their communication methods to complete a client consultation, using a confident and friendly approach. The student created a bespoke look/treatment/service plan prior to starting, taking account of the individual needs of the client. The student effectively managed the expectations of the client and completed the treatment/service to ensure their needs were met.</p>
	<p>The student demonstrated detailed underpinning knowledge of essential anatomy and physiology, considered influencing factors and contra-indications to tailor a treatment/service plan to exceed the expectations and needs of their client.</p>
	<p>The student showed an expert understanding of appropriate products, tools and equipment selection and was able to provide a justification to support their decisions for the treatment/service. The student demonstrated depth of knowledge of appropriate legal and organisational requirements and consistency in adherence to manufacturer's instructions appropriate for the treatment/service.</p>
	<p>The student was able to select and apply appropriate techniques and effectively justify their decisions for the service. The student followed manufacturer's instructions and legal requirements to complete the treatment/service. The student consistently demonstrated depth of knowledge of the connection between the structure and function of the body/hair/skin and the techniques and equipment selected for the chosen treatment/service.</p>
	<p>The student was able to demonstrate knowledge of the effects and benefits of manual and technical therapy treatments to create bespoke treatment plan for the client. The student could apply and combine technical therapy treatments, with excellent dexterity and fluidity, to complete within a commercially acceptable timeframe.</p> <p>The student demonstrated excellent knowledge and understanding of make-up techniques to create a range of make-up looks showing creativity and flair. The student applied detailed knowledge to complete hand and foot treatments, eye enhancements and hair removal services working methodically to achieve the specific needs of the client.</p>
	<p>The student showed critical thinking skills in order to respond to problems or issues during the treatment/service, and effectively communicate the rationale for the actions taken to resolve them.</p>
	<p>The student demonstrated attention to detail and effective working methods when planning and preparing for treatments/services. The student understood the legal requirements and exceeded expectations to provide a high quality treatment/service. The student consistently showed consideration of environmental and sustainable working practices. The student demonstrated effective time management completed the service and displayed ergonomic working methods throughout the services.</p>
	<p>The student justified the tailored advice and recommendations to the client to support product use and the maintenance of the treatments/services provided and/or future services.</p>
	<p>The student demonstrated an excellent evaluation of all aspects of the service with detailed reasons for the decisions taken. The student gave highly detailed actions for improvement to enhance personal performance.</p>